

**Compact Course / Blockseminar
for Students and Postdocs
in Life Sciences and Health Technology**

Biotech Entrepreneurship Training Program (BETP)

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Program:

- Participants will be grouped in “founder teams” to jointly work on business ideas.
- Each founder team will receive a current research article/patent about an invention in the field of life sciences or health technology as a basis for its business idea.
- The compact course comprises the following elements:
 - **Introduction** (2 hours) on how to develop and present a business idea
 - **4 Lectures** (2 hours each) covering the business model canvas (approved in many courses at Stanford University, Columbia University, and MIT), innovation management, the concept of product-market fit and the basics of startup financials
 - **2 Sessions** (2-3 hours each) with team presentations (15 minutes presentation and 30 minutes Q&A per team; each team will get a video recording of the presentation for self-evaluation)
 - Additional material will be offered on the course website: www.biotech-entrepreneurship.com

Goals:

- Generation of a basic understanding of intellectual property, innovation, and economic value creation from academic research results
- Development of a viable and compelling business idea
- Presentation of the business idea in front of a critical audience

Dates:

- **Introduction:** Wednesday, April 18, 17.00-19.00 h, Location: Seminar room 5, INF 327
- **Lectures/Sessions:**
 - **Lecture 1:** May 02, 17.00-19.00 h, Location: Seminar room 5, INF 327
 - **Lecture 2:** May 09, 17.00-19.00 h, Location: Seminar room 5, INF 327
 - **Lecture 3:** May 16, 17.00-19.00 h, Location: Seminar room 5, INF 327
 - **Lecture 4:** May 23, 17.00-19.00 h, Location: Seminar room 5, INF 327
 - **Presentation round 1:** June 27, 17.00-19.00 h, Location: Seminar room 5, INF 327
 - **Presentation round 2:** June 28, 17.00-19.00 h, , Location: Seminar room 6, INF 327
 - **Presentation round 3:** July 04, 17.00-19.00 h, Location: tba

- **Presentation round 4:** July 05, 17.00-19.00 h, Location: tba

Certificate: To receive a certificate, you must not miss more than one lecture and more than one presentation round. You must not miss the presentation round of your own team.

Please note: The compact course is accompanied by the Biotech Entrepreneurship and Leadership Lectures where startups, experienced entrepreneurs and experts in field of biotech, medtech and digital health share their lessons learned: www.biotech-entrepreneurship.com/bell. While not mandatory, attendance of the leadership lectures is highly recommended to gain an even deeper understanding of the course topics and to make valuable connections with founders and experts.

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